

INDUSTRIES

The Union Territory of Puducherry is an industrially backward area classified as Category A, Special District due to the pro-active investment policies, hassle free environment and industry friendly Administration, the Union Territory has made rapid strides in industrialisation. As on 27/02/2014, there are 77 Large Scale, 188 Medium Scale and 8590 small and micro industries available with an investment of Rs. 2924.24 Crores and providing employment to 1,01,691 persons. The Industrial Guidance Bureau networking the licensing and clearing agencies has been established to help the entrepreneurs to set up their units expeditiously. The Puducherry Industrial Promotion Development and Investment Corporation (PIPDIC), a state owned Finance Corporation has been playing a catalytic role in the industrial development

Village and Small Enterprises, which are mainly owner-run enterprises, will be motivated to generate employment. A separate scheme, namely Motivation of Unemployed Persons to start Self-employed Enterprises (MUPSES) Scheme is being operated for providing financial assistance to owner – run enterprises and so far 2789 persons were benefited. Financial assistance for setting up of manufacturing enterprises will also be provided. Silk villages with Silk Weaving Units and Coir Village will be set up in Puducherry. IT, Bio-technology and such other industries will be given importance. However, polluting industries will not be permitted. For the faster industrial growth, investment in the field industrial infrastructure development will be encouraged with the Public Private Participation.

The major project for implementation during 2013-14 is setting up of a Multi-product Special Economic Zone by converting Growth Centre, Karaikal and another Multi product SEZ in Puducherry. It is also proposed for setting up of an Integrated Textile Park in Puducherry

An independent District Industries Centre will be opened in Karaikal. It is proposed to form Small & Medium Enterprises (SME) clusters in collaboration with the Confederation of Indian Industry (CII) and to provide modern marketing, appropriate technology to achieve quality products. Financial support for setting up of sales emporia / exhibition in important cities and rent subsidy for such sales emporia are contemplated. The employment potential in IT, ITES and other service sectors will be fully utilized by giving training to the educated youth.

Share Capital contribution will be continued to the Govt. Owned textile mill, namely Puducherry Textile Corporation and Swadeeshee Bharathee Textiles Mill Ltd.

Establishment of mini industrial estates in the rural constituencies of UT of Puducherry and Karaikal ranging from 2 to 5 acres to promote native entrepreneurs to set up micro, tiny manufacturing and service enterprises to boost the local economy and to generate employment opportunities.

Further, PIPDIC has also proposed to start Skill Development Mission in this UT of Puducherry. It has already appointed M/s IL & FS CDI as the consultant for mapping the skill gaps, identifying the groups to be trained and the training courses. The project envisages to impart training about 20,200 persons in five years period through skill schools by M/s IL & FS CDI

The new industrial policy released during December 2013 gives priority to industries that substantially fulfill all or most of the following criteria.

- Energy efficient and eco friendly industries.
- Low water intensive industries.
- Employment intensive industries.
- Industries which can sustain on local resources.
- Industries that generate multitier effect.
- High technology, high productivity and knowledge based industries.
- Export oriented industries.
- Industries having large national market and proven domestic competence such as automobiles etc..
- Small and medium enterprises of diverse nature.

IGB (Industrial Guidance Bureau)

To make the system of single window clearance more effective, the procedure for issue of clearances has been streamlined. An IT enabled online submission and tracking of applications has been made ready and will be rolled out shortly. Besides, the department is implementing the welfare programmes under various development schemes, viz. Tool Room and technology Development Centre, Rural Economic Zone (REZ), Flavour & Fragrance Centre, MUPSES Scheme, Training, Development of Handicrafts, Development of Coir Industries, Development of Khadhi & Village Industries, Marketing & Publicity, Development of Silk Industries including Strengthening of DIC.

OUTLAY AT A GLANCE

Sector : INDUSTRIES

No. of Schemes : 12

Department : INDUSTRIES & COMMERCE

(Plan: 10 + CSS: 2)

(₹ in lakh)

Annual Plan 2012-13 Actual Expenditure	:	5790.47
Annual Plan 2013-14 Approved Outlay	:	4500.00
Annual Plan 2013-14 Revised Outlay	:	4052.40
Annual Plan 2014-15 Proposed Outlay (Plan + CSS)	:	4150.00

(₹ in lakh)

Sl. No.	Name of the Scheme	Annual Plan 2012-13	Annual Plan 2013-14		Annual Plan 2014-15	
		Actual Expdr.	Approved Outlay	Revised Outlay	Proposed Outlay	Of which capital content
(1)	(2)	(3)	(4)	(5)	(6)	(7)
VILLAGE & SMALL INDUSTRIES						
1.	Development of Handicrafts	40.40	129.00	80.00	80.00	--
2.	Development of Khadi & village Industries	650.00	650.00	631.67	630.00	--
3.	Development of Coir Industries	60.27	114.50	55.00	55.00	--
	Sub-Total	750.67	893.50	766.67	765.00	--
INDUSTRIES (OTHER THAN VILLAGE & SMALL INDUSTRIES)						
4.	Training	77.33	279.00	210.00	210.00	--

(₹ in lakh)

Sl. No.	Name of the Scheme	Annual Plan 2012-13	Annual Plan 2013-14		Annual Plan 2014-15	
		Actual Expr.	Approved Outlay	Revised Outlay	Proposed Outlay	Of which capital content
(1)	(2)	(3)	(4)	(5)	(6)	(7)
5.	Promotion Campaign for attracting foreign investment and Marketing & Publicity	91.65	99.00	90.00	90.00	--
6.	Strengthening of District Industries Centre	49.18	53.00	53.00	55.00	--
7.	Development of Silk Industries	12.35	8.50	12.73	13.60	--
8.	Motivation of entrepreneurs to start Industries & Fiscal Assistance to Industries	158.42	493.00	413.00	400.00	--
9.	Share Capital / Grant-in-aid assistance to PDL, PIPDIC, PTC/ Swadeshee-Bharathee Textile Mills Ltd.	4633.00	2637.00	2474.00	2484.42	2200.00
10.	Strengthening of Directorate of Industries	17.87	37.00	33.00	35.00	--
	Sub-total	5039.80	3606.50	3285.73	3288.02	2200.00
	Total (Plan)	5790.47	4500.00	4052.40	4053.02	3900.00

(₹ in lakh)

Name of the Centrally Sponsored Scheme	Actual Expdr. 2013-14	Unspent Balance as on 01.04.14	Proposed Outlay 2014-15
11. National Mission on Food Processing	78.75	46.98	66.98
12. Assistance to States for Developing Export Infrastructure and Allied Activities (ASIDE)	--	--	30.00
Total (CSS)	78.75	46.98	96.98
Total (Plan + CSS)			4150.00

Scheme No. 1

Sector : INDUSTRIES

Implementing Department : INDUSTRIES & COMMERCE

1. **Name of the Scheme** : Development of Handicrafts2. **Objective of the Scheme** :

To revive the vanishing crafts and to restore the traditional Handicrafts. To develop the skill in order to create better employment opportunities and to boost the livelihood of rural people who have contributed a significant share to exports by the Union Territory of Pondicherry. To promote and develop the vanishing trades of Traditional Unit/Units under Viswakarma Category Viz. Blacksmith, Carpenter, Bronze smith/Coppersmith, Sculptor and Gold

3. **Actual Physical Achievements made in the Annual Plan 2012-13 :**

505 Persons

4. **Physical Achievements for the Annual Plan 2013-14:**

506 Persons

5. **Proposed Physical Targets for the Annual Plan 2014-15 :**

565 Persons

6. **Remarks** : Continuing Scheme**Scheme No. 2**

Sector : INDUSTRIES

Implementing Department : INDUSTRIES & COMMERCE

1. **Name of the Scheme** : Development of Khadi & Village Industries Board2. **Objective of the Scheme** :

To promote and develop the Khadi and Village Industries, Programme/activities with a view to create rural employment. To achieve the above object, it is proposed to continue the financial assistance to the Pondicherry Khadi and Village Industries Board in the form of grant to meet out the administrative expenses of the Board. Besides, it is also proposed to provide grant for development of Khadi and Village Industries.

3. Actual Physical Achievements made in the Annual Plan 2012-13 :

1194 Persons

4. Physical Achievements for the Annual Plan 2013-14:

1275 Persons

5. Proposed Physical Targets for the Annual Plan 2014-15 :

1400 Persons

6. Remarks : Continuing Scheme

Scheme No. 3

Sector : INDUSTRIES

Implementing Department : INDUSTRIES & COMMERCE

1. Name of the Scheme : Development of Coir Industries.

2. Objective of the Scheme :

To develop coir and coir based industry and to generate employment for the downtrodden and needy people. The scheme envisages training to rural poor in producing coir rope, coir mat and coir matting and other advance techniques in coir products. The period of training is 6 months. For setting up of Coir Growth Centre at Chinnaveerampet, Manavelly Revenue Village in Ariyankuppam Commune, land has been acquired. Levelling and construction of compound wall have to be made. The Coir society is acting as implementing agency in respect of implementation of various schemes, applicable under 'SFURTI' scheme of Coir Board in this Territory. In order to avail the benefit under "SFURTI" scheme, the share of Artisan/Societies to be paid to Coir Board will be met out under the Scheme.

3. Actual Physical Achievements made in the Annual Plan 2012-13 :

558 Persons

4. Physical Achievements for the Annual Plan 2013-14:

337 Persons

5. Proposed Physical Targets for the Annual Plan 2014-15 :

400 Persons

6. Remarks : Continuing Scheme**Scheme No. 4**

Sector : INDUSTRIES

Implementing Department : INDUSTRIES & COMMERCE

1. Name of the Scheme : Training**2. Objective of the Scheme :**

To create more employment opportunities for the educated unemployed youth and to motivate entrepreneurship among the youth. The period of training varies from 6 to 12 months.

3. Actual Physical Achievements made in the Annual Plan 2012-13 :

1709 Persons

4. Physical Achievements for the Annual Plan 2013-14:

1350 Persons

5. Proposed Physical Targets for the Annual Plan 2014-15 :

1510 Persons

6. Remarks : Continuing Scheme**Scheme No. 5**

Sector : INDUSTRIES

Implementing Department : INDUSTRIES & COMMERCE

1. Name of the Scheme : Promotion campaign for attracting foreign investment and Marketing & publicity / Exhibition/Sales rebate**2. Objective of the Scheme :**

The objective of the Scheme is to promote sale of products of SME, Tiny and Cottage Sector. In the present scenario, the global trend creates heavy competition in marketing section. The SME, Tiny and cottage industries are necessarily to be supported in a suitable

form for promotion of market tie-up for sale of their products. Grant of Sales Rebate to the emporia recognized by Govt. of Puducherry for sale of Handicrafts and Cottage Industries products, participation in the IITF/PBD/Industrial Expo / Exhibition and Seminars and Investors, Meet, Conduct of Buyer/ Seller Meet will continue as existing components.

3. Actual Physical Achievements made in the Annual Plan 2012-13 :

120 Persons

4. Physical Achievements for the Annual Plan 2013-14:

125 Persons

5. Proposed Physical Targets for the Annual Plan 2014-15 :

130 Persons

6. Remarks : Continuing Scheme

Scheme No. 6

Sector : INDUSTRIES

Implementing Department : INDUSTRIES & COMMERCE

1. Name of the Scheme : Strengthening of District Industries Centre

2. Objective of the Scheme :

To strengthen the District Industries Centre by creation of post and infrastructure facilities to suit to the present requirements in discharging various functions.

3. Actual Physical Achievements made in the Annual Plan 2012-13 :

Subsidy Scheme 14 units

4. Physical Achievements for the Annual Plan 2013-14:

Subsidy Scheme 16 units

5. Proposed Physical Targets for the Annual Plan 2014-15 :

- Subsidy Scheme 45 units
- Creation of Post: Gr.A – 6 posts, Gr.B – 10 posts, Gr.C – 32 and Gr.D – 10

6. Remarks : Continuing Scheme.

Scheme No. 7

Sector : INDUSTRIES

Implementing Department : INDUSTRIES & COMMERCE

1. **Name of the Scheme** : Development of Silk Industries

2. **Objective of the Scheme** :

To promote Silk Industries, training is imparted for promotion of the artisans/weavers and also to revamp the existing silk weaving units by replacing the old loans and to boost the silk weaving sector, it is proposed to establish new silk weaving centres for which financial support in the form of margin money to the loan sanctioned for the silk projects by banks will be provided under the scheme. The period of training is 6 months.

3. **Actual Physical Achievements made in the Annual Plan 2012-13 :**

57 Persons

4. **Physical Achievements for the Annual Plan 2013-14:**

57 Persons

5. **Proposed Physical Targets for the Annual Plan 2014-15 :**

57 Persons

6. **Remarks** : Continuing Scheme

Scheme No. 8

Sector : INDUSTRIES

Implementing Department : INDUSTRIES & COMMERCE

1. **Name of the Scheme** : Motivation of Entrepreneurs to start industries and fiscal assistance to industries

2. **Objective of the Scheme** :

To promote industrial development in the Union Territory of Puducherry for giving employment opportunities and to attract investment to this territory. To provide various financial incentives for setting up new industries, expansion of existing industries giving encouragement to eco-friendly units, developing infrastructure, giving more focus on bringing IT and Bio technology based industries. As these units in this UT have to depend the neighbouring States for raw material as well as for marketing their finished products, it is necessary to compensate these inherent disadvantages by way of financial incentives.

3. Actual Physical Achievements made in the Annual Plan 2012-13 :

- 97 Small and Micro industrial units were registered and provided employments to 1136 persons
- Subsidy were disbursed to 3 women entrepreneurs /168 owner run enterprises

4. Physical Achievements for the Annual Plan 2013-14:

Medium-1, Small-20, Micro-45 industries units have been registered and provided employment to 807 persons. Subsidy to 16 women enterprises/village industries was sanctioned. Under the motivation of Unemployed persons to start self employed enterprises, subsidy was disbursed as subsidy to 375 owner run enterprises / village industries.

5. Proposed Physical Targets for the Annual Plan 2014-15 :

1000 Persons

6. Remarks : Continuing Scheme**Scheme No. 9**

Sector : INDUSTRIES

Implementing Department : INDUSTRIES & COMMERCE

1. Name of the Scheme : Share Capital / Grant-in-aid assistance to Pondicherry Distilleries Limited, PIPDIC, Pondicherry Textiles Corporation, Swadeshee Bharathee Textile Mills Ltd.**2. Objective of the Scheme :**

To provide financial assistance to the Public Sector Undertakings

3. Actual Physical Achievements made in the Annual Plan 2012-13 :

- Grant in aid were released to Public Sector Undertakings

4. Physical Achievements for the Annual Plan 2013-14:

- Grant in aid were released to Public Sector Undertakings

5. Proposed Physical Targets for the Annual Plan 2014-15 :

- Grant in aid will be released to Public Sector Undertakings. GIA for implementation of VRS in PTC so as to reduce recurring expenditure.

6. Remarks : Continuing Scheme

Scheme No. 10

Sector : INDUSTRIES

Implementing Department : INDUSTRIES & COMMERCE

1. **Name of the Scheme** : Strengthening of Directorate of Industries.

2. **Objective of the Scheme** :

For effective implementation of various plan schemes of the Department and to promote sustainable industrialization of the Union Territory, it is felt absolutely necessary to strengthen the establishment of the Directorate of Industries.

3. **Actual Physical Achievements made in the Annual Plan 2012-13 :**

➤ Maintenance of posts, purchase of office equipments etc.

4. **Physical Achievements for the Annual Plan 2013-14:**

➤ Maintenance of posts, purchase of office equipments etc.

5. **Proposed Physical Targets for the Annual Plan 2014-15 :**

➤ Maintenance of posts, purchase of office equipments etc.

6. **Remarks** : Continuing Scheme

Scheme No. 11

Sector : INDUSTRIES

Implementing Department : INDUSTRIES & COMMERCE

1. **Name of the Scheme** : National Mission on Food Processing (CSS)

2. **Objective of the Scheme** :

➤ To augment the capacity of food processors working to upscale their operations through capital infusion, technology transfer, skill upgradation and handholding support.

➤ To support established self help groups working in food processing sector to facilitate them to achieve SME status

➤ Capacity development and skill upgradation through institutional training to ensure sustainable employment opportunities to the people and also to reduce the gap in requirement and availability of skilled manpower in food processing sector.

- To raise the standards of food safety and hygiene to the globally accepted norms.
- To facilitate food processing industries to adopt HACCP and ISO certification norms.
- To augment farm gate infrastructure, supply chain logistic, storage and processing capacity.
- To provide better support system to organized food processing sector.

3. Actual Physical Achievements made in the Annual Plan 2012-13 :

- 1st instalment of Rs.46,87,500 for preparatory activities and full grant of Rs.78,75,000 for main scheme. Released by Govt. of Puducherry on 25.02.2013 and 18.12.2013 respectively.

4. Physical Achievements for the Annual Plan 2013-14:

- Under preparatory activities: Out of Rs.46,87,500 released by GOP spent Rs.9.15 lakhs.
- Under main scheme : Out of grant of Rs.78.75 lakhs released by GOP an amount of Rs.75.00 lakhs has been spent.

5. Proposed Physical Targets for the Annual Plan 2014-15 :

- Under preparatory activities:
- To impart orientation training to the Technical and other staff of the department of industries for effective and efficient implementation of programme.
- To equip office with necessary IT equipment including computers, furniture and fixtures etc.
- Purchase of : Furniture, 10 KV A UPS, Repair to shed no. A15, Industrial Estate, Electrical and false ceiling works
- To equip training hall for conduct of meeting and training – Purchase of Furniture, 30 KVA genset, Audio visual arrangement
- Preparation of State Vision Document

Under Main Scheme:

The following applications shall be placed below Sub-Committee for consideration

- i) M/s ASR Rice Industries – 50 lakhs
- ii) M/s ASR DAL Industries – 50 lakhs
- iii) M/s AS Modern Rice Mill – 50 lakhs
- iv) Pondicherry Agro Foods Pvt. Ltd. – 25 lakhs

- v) The Puducherry Central Coop. Processing, Supply and Marketing Societies Ltd. 50 lakhs.
- vi) M/s M.K. Dairy Products – 32 lakhs
- vii) M/s Sri Thillai Modern Rice Mill, Embalam – 3.2 lakhs
- viii) M/s Sakthimurugan Modern Rice Mill, Kartterikuppam – 6.11 lakhs
- ix) M/s Bhavani Amman Modern Rice Mill, Katterikuppam – 12 lakhs
- x) Sri Lakshmi Ganesh Modern Rice Mill, Yanam – 50 lakhs
- xi) Thiru M. Venkataramana – Purchase of Reefer Vehicle for ice cream industries – 11.31 lakhs
- xii) Idhaya Development Society, Karaikal – 2 lakhs
- xiii) Conduct of EDP etc. by Puducherry Management & Productivity Council, Puducherry – 7 lakhs.

6. Remarks : Continuing Scheme

Scheme No. 12

Sector : INDUSTRIES
 Implementing Department : INDUSTRIES & COMMERCE

1. Name of the Scheme : Assistance to States for Developing Export Infrastructure and Allied Activities (ASIDE) (CSS)

2. Objective of the Scheme :

The activities aimed at development of infrastructure for exports can be funded from the scheme provided such activities have an overwhelming export content and their linkage with exports is fully established. The specific purposes for which the funds allocated under the scheme can be sanctioned and utilized are as follows:

- Creation of new Export Promotion Industrial Parks / Zones (including Special Economic Zones (SEZs)/ Agri-Business Zones) and augmenting facilities in the existing ones.
- Setting up of electronic and other related infrastructure in export conclave.
- Development of complementary infrastructure such as roads connecting the production centres with the ports, setting up of Inland Container Depots and Container Freight Stations. Stabilising power supply through additional transformers and islanding of export production centres etc.
- Project of national and regional importance.

3. Actual Physical Achievements made in the Annual Plan 2012-13 :

- Rs.230.87 lakhs

4. Physical Achievements for the Annual Plan 2013-14: --

5. Proposed Physical Targets for the Annual Plan 2014-15 :

- Infrastructure, Developing the Industrial Estate in PIPDIC
- Erection of Transformers in the Export Oriented Cluster areas by Electricity Depart
- Deepening the Ariankuppam river mouth and channel by the port Department to enhance cargo exports in the minor port of Puducherry.

6. Remarks : Continuing Scheme