

TOURISM

Tourism is a major engine of economic growth and it directly and indirectly promotes employment opportunities; improve quality of life in an environmentally sustainable manner. Tourism is a priority sector, among others, because it can maximize the production of natural, human, cultural, technical resources and it is capable to focus rural areas with appropriate low cost programmes so that over all income and employment especially women and youth can be achieved. Puducherry with its fascinating blend of Indian and French culture, a glorious historical past, heritage and tradition is in a highly advantageous position for attracting tourists, both Domestic and International.

The Bharathi Park has been beautified and opened to the public. Yatri Nivas at Thiurnallar has been constructed and opened. Two new buses have been procured by the Puducherry Tourism Development Corporation for tourism travel & promotion. On the other hand development of Arikamedu archaeological site, development of Special Tourism Zone at Manapet in Puducherry, development of eco-beach in Karaikal, water front development in Yanam, river side and beach development at Mahe are some of the important projects undertaken. Besides celebration of various festivals such as International Yoga Festival, adventure carnival, shopping festival, Yanam people's festival, Karaikal Carnival, Mahe Mahotsava, World Tourism Day, etc have been conducted. A Tourist Information Centre has been set up in Tamil Nadu Tourism Complex at Chennai. Flood lighting heritage & religious monuments have been made. Heritage walk programme has been conducted. Land has been acquired for the construction of multi-purpose complex at beach road, Puducherry. Additional VIP suites in the Govt. Tourist Home, Yanam and additional block in Govt. Tourist Home, Karaikal have been constructed. A Tourism Policy has also been formulated for the grant of financial incentive to hotels, restaurants, beach resorts and amusement parks for Tourism Promotion.

During the Annual Plan 2007-08, the public private participation projects of Five Star Resort at Murungapakkam and Family Entertainment Centre at Puducherry, Karaikal and Mahe have been initiated. 20 Hectares of land has been acquired and handed over to Airports Authority of India for the development of airport in Puducherry. New beach at Veerampattinam with eco-friendly huts, beach at Keezhakasakudimedu in Karaikal and riverside and beach development at Mahe will be developed. In order to develop tourism, additional water sports equipments like floating restaurant boats, speed boats and water scooters will be purchased. Eco friendly cottages and bamboo huts at various water bodies in Puducherry and Karaikal will be developed. Under the Central Financial Assistance, development/beautification of beach promenade will be taken up along with the walkway on the left bank of river Arasalar in Karaikal.

During the Annual Plan 2008-09, development of Water Park, Five Star Resort, Development of Arts and Crafts Village are proposed at Murungapakkam vilalge. In addition, beautification of Ossudu lake, Family Entertainment Centre, Laser Show Complex, Beach Resort and Lake Resort, beautification of beach at Chunnambar, construction of Institutional Building for Puducherry Institute of Hotel Management and Catering Technology are proposed. Further, celebration of various festivals such as Karaikal Carnival, Mangani Tourism Festival, World Tourism Day, Independence Day, Tamil New Year Celebration,

adventure tourism activities, conduct of french dramas are proposed to be done at Puducherry and Karaikal.

Under Building sector, it is proposed that renovation of Yatri Nivas, Le Cafe Restaurant, renovation and beautification of Botanical Garden, development of Aricamedu Archeological site, Special Tourism Zone at Manapet, Rural Tourism at Alankuppam, construction of Swimming Pool, Guest House, Three Start Hotel, additional VIP suit are in Karaikal proposed.

OUTLAY AT A GLANCE

Sector : TOURISM

No. of Schemes : 9

Department : TOURISM

(Rs. in lakh)

Tenth Plan 2002-07 Actual Expenditure	:	5816.71
Annual Plan 2006-07 Actual Expenditure	:	1922.26
Eleventh Plan 2007-12 Approved Outlay	:	32441.90
Annual Plan 2007-08 Approved Outlay	:	2673.00
Annual Plan 2007-08 Revised Outlay	:	2673.00
Annual Plan 2008-09 Proposed Outlay	:	4200.00

(Rs. in lakh)

Sl. No.	Name of the Scheme	Annual Plan 2006-07	Annual Plan 2007-08		Annual Plan 2008-09
		Actual Expdr.	Approved Outlay	Revised Outlay	Proposed Outlay
(1)	(2)	(3)	(4)	(5)	(6)
1	Creation and Maintenance of Tourism Infrastructure & Products, Civil aviation and Initiatives	535.53	1363.75	1363.75	1920.00
2	Tourism Promotional Activities	339.22	331.00	331.00	400.00
3	Grants-in-aid, share capital assistance to Corporation and Institutions and Joint Venture	300.00	300.35	300.35	330.00
4	Strengthening of Tourism Department	225.89	371.90	461.90	1250.00
5	Tourism Incentives and subsidies	0.00	100.00	10.00	172.99

(Rs. in lakh)

Sl. No.	Name of the Scheme	Annual Plan 2006-07	Annual Plan 2007-08		Annual Plan 2008-09
		Actual Expr.	Approved Outlay	Revised Outlay	Proposed Outlay
(1)	(2)	(3)	(4)	(5)	(6)
6	Creation of Infrastructure facilities in Tsunami affected areas	430.00	100.00	100.00	--
7	Panchayat Window	--	--	--	0.01
	Sub-total	1830.64	2567.00	2567.00	4073.00
8	Maintenance of Government Guest House, New Delhi	48.66	63.00	64.50	76.00
9	Maintenance of Government Guest House, Chennai	42.96	43.00	41.50	51.00
TOTAL		1922.26	2673.00	2673.00	4200.00

Scheme No. 1

Sector : TOURISM

Implementing : TOURISM
Department

1. Name of the Scheme : Creation and Maintenance of Tourism Infrastructure & Products, Civil Aviation and Initiatives.

2. Objective of the Scheme :

The main attractions of Puducherry are its beautiful beach, back water resources and the heritage values. The main objective of the scheme is to project the union Territory of Puducherry as tourist destinations, preserve its rich heritage values and to develop and strengthen places of Tourist Attractions and connecting Puducherry and Karaikal with other destinations by air service.

3.(a) Actual physical Achievement 2006-07 :

- i. Beautification of Bharathi Park in Puducherry.
- ii. Expansion of Tourist Complex at Chunnambar in Puducherry.
- iii. Flood Lighting of heritage churches and temples at a cost of Rs.7.20 lakhs.
- iv. MOU has been signed with Airport Authority of India for the development of Puducherry Airport.
- v. All the ground works towards acquisition of land of development of Puducherry Airport has been initiated and processed.
- vi. Development of Water Sports Complex at Mahe.
- vii. Master Plan for development of Temple Town has been prepared.

(b) Anticipated Physical Achievement 2007 - 08 :

- i. Land Bank scheme (Acquisition of land at various places in UT of Puducherry - i.e. Karuvadikuppam, Manapet, Ariyankippam, Manavelly, Pannithittu, Narambai and Karaikal).
- ii. Purchase of water sports equipments, electronic displays, signages and other related expenditure.
- iii. Consultation Charges for various Tourism Projects.
- iv. Development of Tourism Products under PPP mode, development of Airport in Puducherry and Karaikal.
- v. Implementation of Beach Beautification Project.
- vi. Construction of Yatri Niwas in Thiurnallar
- vii. Setting up of Floating Restaurant and Water Sports facilities in Arasalar.
- viii. Destination Development Revitalization of Bharathi Park
- ix. CFA in the field of Information of Technology.
- x. Water front development at Yanam
- xi. Riverside and beach development at Mahe
- xii. Development of Eco Beach at karaikal

- xiii. Beautification of Beach Promenade
- xiv. Revitalization of Gandhi Thidal & Craft Bazaar in Puducherry
- xv. Development of Walk way along the river Arasalar and left bank of Uppanar, Karaikal.

(c) Programme envisaged for Annual Plan 2008-09 :

- i. Land Bank scheme (Acquisition of land at Karuvadikuppam, Manapet, Ariyankippam, Manavelly, Pannithittu, Narambai and Karaikal)
- ii. Purchase of water sports equipments, electronic displays, signages, Computers, Kiosks and other related hard wares etc.,
- iii. Flood lighting of Churches/Temples/Mosques.
- iv. Consultation Charges for various Tourism Projects.
- v. Development of Tourist Attractions like Lake Resorts, Operation of luxury Tourist Boats from Arasalar in to the Deep Sea, Laser Show complex, Resorts, Star Category Hotels, Theme Parks, Creation of modernized parks with recreational facilities etc., on PPP basis.
- vi. Development of Airport in Puducherry and development of Green Field Airport in Karaikal.
- vii. Introduction of Regular Helicopter Service between Karaikal ,Puducherry and Chennai
- viii. Construction of Tourist Home Beach Resorts and Tourist Cottages at beach area in Karaikal.
- ix. Establishment of Ferry Service System from Chennai to Puducherry Tranquebar, Karaikal, Nagore and Vellankanni. (PPP)
- x. Setting up of mini planetarium in Thiurnallar.
- xi. Projects under Information Technology
- xii. Setting up of Street furniture, Hop on Hop off Tours
- xiii. Water Front development at Yanam.
- xiv. Development of Water Park & Development of Art and Craft Village at Murungapakkam.
- xv. Development of Resorts near Seagulls Restaurant in Puducherry
- xvi. Development of Arikamedu(Archaeological site)as tourist destination(Phase-I)
- xvii. Beautification of beach at Chunnambar back water in Puducherry
- xviii. Beautification of river front of Chunnambar in Puducherry
- xix. Thiurnallar Temple Town Development. 1. Rejuvenation of sacred Ponds. 2. Development of Nalan Kulam. 3. Development of Nandhavanam and lighting arrangements.
- xx. Special Tourism Zone at Manapet Puducherry
- xxi. Rural Tourism at Alankuppam
- xxii. Family entertainment Centre in Puducherry, Karaikal and Mahe under PPP mode.
- xxiii. Five Star Resort in Puducherry under PPP mode.
- xxiv. Laser Show Complex in Puducherry, Karaikal, Mahe & Yanam under PPP mode.
- xxv. Beach Resort and lake resort in Karaikal under PPP mode.

4. Remarks : Continuing scheme.

Scheme No. 2

Sector : TOURISM

Implementing : TOURISM
Department

1. **Name of the Scheme** : Tourism Promotional Activities
2. **Objective of the Scheme** :

The objective of the scheme is to give wide publicity about the tourism potential of Pondicherry through various media to attract more inflow of tourists to Pondicherry. In order to increase awareness about Pondicherry and its regions and to market the tourist products it is proposed to create CD ROM, information brochure and pamphlet and distributed to the tourist office worldwide. Signage board will be erected at prominent places. Media Plan have been implemented in this Department by engaging the Advertisement agencies to advertise, erection of hoarding, ECR campaign, shooting of film & video/audio coverage and printing of brochures, pamphlets etc.

Puducherry Tourism will participate in different Indian Festivals and other cultural exchanges or promotional Campaign or programming all over India. It will also participate in the travel and trade mart and exhibitions in the various states in India and abroad. Every year this Department organize cultural festivals like French Festival, Food Festival, Shopping Festival, Yoga Festival, New Year Day, summer festival, World Tourism Day, Dance festival celebration etc.

3.(a) Actual physical Achievement 2006-07 :

- i. To attract tourist at Puducherry massive advertisement campaign made through Advertisement Agency in most of the leading newspapers/magazine as per the Media Plan, Radio, TV, Internet, etc.
- ii. Printing of pamphlet/Brochure in high standard.
- iii. Celebration of various festivals such as Yoga Festival, Adventure Carnival Puducherry, Shopping Festival, Yanam Festival, Karaikal Festival, Mahe Mahotsava, World Tourism Day, Independence Day, Republic Day celebration, Air show, etc.
- iv. Participation in International Tourism Fairs and Domestic Fairs in all over India.
- v. Erection of Hoarding, Signage's, shooting of films & video/audio coverage.
- vi. Preparing Multimedia CD-ROMs.
- vii. Production cost for live telecast of Sanipeyarchi Festival by Doordarshan.
- viii. Production of Video spot through NFDC for Puducherry Tourism.
- ix. Promotion of Adventure Tourism in Pondicherry.
- x. Distribution of Track Suits to the athletes participating in the State School Games Championship 2006-07.

(b) Anticipated Physical Achievement 2007 - 08 :

- i. Vigorous Media plan campaign to market Puducherry Tourism.
- ii. Conduct of Tourism Fairs, Festivals and other celebrations like Yoga Festival, Shopping Festival, Yanam Festival, World Tourism Day, Independence Day/Republic Day, New Year celebration. Air show, Freedom Jam, Music Festival, Fete de la music, Miscellaneous Expenditure, Mangani festival, Kandoori festival, Sanipeyarchi festival, etc. are celebrated through Tourism Department.
- iii. Installation of Mobile Toilets at various tourist spots in Puducherry, Karaikal, Mahe and Yanam.
- iv. Deployment of "Tourist Guards" in Puducherry, Karaikal on contract basis.
- v. Providing of aesthetically designed uniforms to the Service Providers like Auto Rickshaw Drivers, Cycle Rickshaw Pullers and Cleaning Persons belonging to the U.T of Puducherry.
- vi. Payment of consultancy charges for various tourism projects.
- vii. Participation in various tourism fairs both domestic and international level to market Puducherry Tourism.

(c) Programme envisaged for Annual Plan 2008-09 :

- i. Media plan, advertisements and Publicities.
- ii. Printing of attractive brochures pertaining to the outlying regions of Mahe, Yanam and Karaikal.
- iii. Conduct of Tourism Fairs, Festivals and other celebrations like Yoga Festival, Shopping Festival, Yanam Festival, World Tourism Day, Independence Day/Republic Day, New Year celebration. Air show, Freedom Jam, Music Festival, Treasure Hunt programme, Miscellaneous Expenditure, Mangani festival, Kandoori festival, Sanipeyarchi festival, etc. will be celebrated through Tourism Department. Participation in Tourism Fairs both domestic and international level as a direct method of vigorous marketing of Puducherry.
- iv. Installation of Mobile Toilets in Puducherry, Karaikal, Mahe and Yanam.
- v. Development of "Tourist Guards" in Puducherry, Karaikal, Mahe and Yanam.

4. Remarks : Continuing scheme

Scheme No. 3

Sector : TOURISM

Implementing : TOURISM
Department

- 1. Name of the Scheme** : Grant in aid, Share Capital Assistance to Corporations & Institutions and Joint Venture
- 2. Objective of the Scheme** :

The PTDC besides its primary function of looking after the commercial part of promotion of Tourism in the Union Territory of Pondicherry is also operating Catering service for the welfare of the public and Tourists. For maintaining seagulls and Le-café and organizing water sports in the back waters river Chunnambar at Pondicherry and Arasalar in Karaikal, Mahe ,and river Coringa at Yanam, the Tourism Development Corporation would required sufficient funds.

To improve Tourism activities PTDC conduct package tours to various parts in South India. It is also proposed to conduct package tours to Pilgrim centers of Pondicherry and Tamil Nadu State (Navagraha). In Pondicherry one of the critical bottle necks is the non availability of land which may discourage private sector for investing to new projects. It is therefore proposed to make concerted effort to ensure that the land is made available to the industry. Therefore sufficient funds are required for land acquisition.

The Pondicherry Institute of Management & Catering Technology started functioning for establishing a training institute for Hospitality industry at craft level. With a view to educate on the Hotel reception and Housekeeping, food and beverage service and in Food and Production, the institute will be equipped with modern equipment's. Certificate level courses and Diploma level courses are conducted at present. Tourism Department has spared 1.5 Acres of land from Art & Craft Village at Murugapakkam for construction of institutional building which will be started soon.

3.(a) Actual physical Achievement 2006-07 :

- i. Share capital Assistance to PTDC for construction of conference
- ii. Garden landscaping and construction of river side huts and public amenities at Paradise Island and Chunnambar Boat House,
- iii. Modernization of kitchen and restaurant in various Catering Units of all regions, Purchase of vehicle, computer and package for catering wing and Buses for Tourism Wing, and Working Capital requirements.
- iv. 57 students of under 3 years DHMCT had appeared for the Public Examination.
- v. 18 Student who have completed the 3 years DHMCT course had secured job in the campus interview.
- vi. Construction of Institutional Building is on the anvil out of Rs.7.77 Crores Rs.4.97 Crores has been deposited so far with M/s. ITDC, New Delhi for this purpose.

- vii. The Most happening event in Puducherry the “FEAST ASIA 2006” was successfully organized.

(b) Anticipated Physical Achievement 2007 - 08 :

- i. Grant-in-aid or Rs.200.35 lakhs to PIHM&CT to meet recurring expenditure on establishment and for construction of Institutional building.
- ii. Share capital contribution to PTDC for an amount of Rs.2.00 Crores.

(c) Programme envisaged for Annual Plan 2008-09 :

- i. Construction and completion of Institutional building with modern infrastructure facilities for the PIHM & CT, Puducherry.
- ii. Introduction of new craft courses which are of highly job oriented may be introduced besides Food Production, Food and Beverages Service and House Keeping form 2008-09.
- iii. Joint venture for Southern Splendor Train in the southern region.
- iv. Grant of Share capital contribution to PTDC for tourism developmental activities such as
 - a. Seagulls Beach
 - i. Construction of outdoor catering kitchen Construction, up gradation,
 - ii. Maintenance of conference hall and landscaping of seagulls beach.
 - b. Seagulls Chunnambar
 - i. Renovation maintenance provision for A/C and furniture and Garden.
 - c. Seagulls lake view restaurant ousdu lake
 - i. Up gradation and landscaping of garden restaurant, construction of kitchen store and pantry.
 - ii. Renovation and maintenance of seagulls highway. And
 - iii. In general purchase of cutlery, crockery, and utensils, restaurant equipments, flambé trolley bar station, service trolley, kitchen accessories, purchase of Computer packages, staff training on catering and water sports and purchase of boat motor engines, water sports equipments and their accessories.
- v. Purchase of marine equipment and providing Infrastructure facilities for boating facilities near old Pier and Development of Reclaimed sandy beach near Seagulls Beach.
- vi. Infrastructure for Spa Centre at Seagulls (Beach).
- vii. Development of Tourism facilities in Ariankuppam river for Arikamedu Cruise.
- viii. Construction of Separate jetty for Tourism at Thengathittu Harbor for Sea-cruise Boat for deep sea-cruising.

- ix. Development of Seaside Restaurant and Tourism Amenities at Seagulls (Karaikal).
- x. Acquiring Land construction of office building, for PTDC and tourism information counter and tourist's amenities.
- xi. Purchase of Office Vehicles for Inspection and sight seeing for all region.

4. Remarks : Continuing scheme

Scheme No. 4

Sector : TOURISM

Implementing : TOURISM
Department

1. Name of the Scheme : Strengthening of Tourism Department

2. Objective of the Scheme :

To Strengthen and develop Tourism Department to the up coming developments in the tourism industry with computerized and modernized infrastructure in the field of administration and e-governance, to provide adequate qualified staff and to strengthen places of Tourist Attractions and tourist accommodations of this heritage town.

3.(a) Actual physical Achievement 2006-07 :

- i. Improvement to ground & first floor of Government Tourist Home, Uppalam Puducherry has been completed.
- ii. Renovation of Seagulls restaurant, Puducherry.
- iii. Restoration of beach road at Karaikal.
- iv. Construction Additional VIP suites in Yanam Guest House and construction of New Block in Karaikal Tourist Home has been completed.
- v. Creation of Post proposed.
- vi. Development of separate website for tourism Department has been achieved.
- vii. Development of soft ware for Event Management for the conduct of Puducherry International Yoga Festival.
- viii. Water Sports Complex has been developed at Mahe
- ix. Revitalization of Bharathi Park in Puducherry.

(b) Anticipated Physical Achievement 2007 - 08 :

- i. Maintenance of Govt. Tourist Home, Uppalam, Kovilpathu, Karaikal, and Yatrivas, Karaikal on contract basis. (This has the approval of the Planning and Research Department)
- ii. Purchase of Computers Touch Screen Kiosk, LCD / LED Displays and other accessories.
- iii. Extensive development of website for tourism Department with hands of information.
- iv. Creation of 21 posts in the Annual Plan 2007-08.
- v. Beautification of Beach Promenade
- vi. Revitalization of Gandhi Thidal and installation of Craft Bazaar.
- vii. Destination Development Yanam water front development
- viii. Riverside and beach development at Mahe
- ix. Development of Eco Beach at Karaikal
- x. Development of Walk way along the river Arasalar, Karaikal
- xi. Supply erection and commissioning of 2.80 m dia wheel of progress (rotating ring fountain) at Bharathi Park, Puducherry.
- xii. Supply erection and commissioning of 2.20 m hollow ball fountain at Bharathi Park, Puducherry.
- xiii. Providing and laying 3 line dressed granite slab coping in the existing retaining wall at beach road, Puducherry.
- xiv. Renovation & Expansion of 1st and 2nd floor of Yatrivas, Puducherry.
- xv. Renovation of Le café Restaurant, landscaping of Chunnambar
- xvi. Construction of compound wall for Water Park and Art I Craft Village.
- xvii. Improvements of four corners of Bharathi Park, Puducherry.
- xviii. Development of Walk way along the river Arasalar in Karaikal
- xix. Construction of First floor over the Tourist Accommodation block at Chunnambar Boat House, Puducherry
- xx. Installation of Thiruvalluvar Statue at the island of Chunnambar river in Ariyankuppam as commissioned in Kannayakumari
- xxi. Renovation and Beautification of Botanical Garden, Puducherry
- xxii. Providing parking facilities over the grand canal from Ananda Rangapillai Street to the existing Refreshment shop
- xxiii. Providing parking facilities over the grand canal from existing Refreshment shop to Jawaharlal Nehru Street
- xxiv. Modification of front side compound wall with Grill and entrance gate Decorative model in Govt. Tourist Home ,Uppalam

- xxv. Providing face lifting work and external painting arrangement to the Govt. Tourist Home, Uppalam
- xxvi. Providing landscaping arrangement and pavement pathway at around the back area of Tourist Home, Uppalam
- xxvii. Repairing of existing power room at Govt. Tourist Home, Uppalam
- xxviii. Consultancy charges for the preparation of project report with Architectural drawings and rough cost estimate for integrated development of Rural Tourism at Alankuppam village
- xxix. Providing seating arrangement at beach side platform from Gandhi statue to southern side end in Puducherry.
- xxx. Development of Bahour lake as tourist spot
- xxxi. Construction of jetty, Boat House office and lighting arrangement at Oussudou Lake
- xxxii. Plantation of flowering plants on the banks of oussudou lake
- xxxiii. Providing and fixing of 2nos medium height jet fountain at either end of beach road in Puducherry
- xxxiv. Providing S.S Pipe handrails for rear side staircase first floor and second floor at Seagulls restaurant, Puducherry
- xxxv. Development of Veerampattinam beach
- xxxvi. Providing and laying 3 line dressed granite slab coping in the existing retaining wall at Beach Road
- xxxvii. Construction of Chunnambar Guest House at Nonankuppam, Puducherry
- xxxviii. Construction of compound wall for Water park and Art & Crafts Village at Murungapakkam
- xxxix. Improvements of four corners of Bharathi Park
- xl. Improvement works in the first floor of Seagulls Restaurant at Chunnambar
- xli. Construction of Cottages near to Seagulls Restaurant, Puducherry
- xlii. Providing furniture to the newly constructed Resort at Chunnambar
- xliii. Supply, erection, testing and commissioning of one number of 16mts High Mast at Arikamedu site in Veerampattinam beach and replacement of Damaged metal Halide fittings in the existing two numbers of Mini mast in Veerampattinam, Puducherry
- xliv. Modernizing the” Children park” in to ULTRA modern entertainment
- xlv. Tourist Attraction Centre near Duplex statue, Beach Road, Puducherry
- xlvi. Development of Arikamedu Archeological site
- xlvii. Beautification of Beach at Chunnambar Back water
- xlviii. Beautification of River front Chunnambar
- xlix. Special Tourism Zone at Manapet

(c) Programme envisaged for Annual Plan 2008-09 :

Besides the continuing works which are initiated in the Annual Plan 2007-08 the following works are envisaged for the Annual Plan 2008-09

- i. Development of website, soft ware, multimedia theater, audio visual aids, Purchase of computers and their maintenance.
- ii. Construction and maintenance Guest Houses and other related expenditures.
- iii. Purchase of two wheelers / four wheelers and maintenance of Directorate and branch offices in the outlying regions.
- iv. Out sourcing - Operation and Maintenance of Govt. Guest Houses of this Department by Private participation.
- v. Creation of 21 numbers of posts as included in the action plan of 2007-08.
- vi. Two cars of this Department have already been condemned and purchase of new car so as to aid number of new schemes are proposed to be implemented in the 11th Five Year Plan
- vii. Development of Arikamedu(Archaeological site)as tourist destination(Phase-I)
- viii. Beautification of beach at Chunnambar back water in Puducherry
- ix. Renovation and Beautification of Botanical Garden
- x. Beautification of river front of Chunnambar in Puducherry
- xi. Thiurnallar Temple Town Development viz. 1. Rejuvenation of sacred Ponds
2. Development of Nalan Kulam and 3. Development of Nandhavanam and lighting arrangements.
- xii. Beautification of Oussoudu lake
- xiii. Special Tourism Zone at Manapet
- xiv. Construction of Institutional Building for Puducherry Institute of Hotel Management and Catering Technology
- xv. Rural Tourism at Alankuppam

4. Remarks : Continuing scheme. Maintenance of Govt. Tourist Home, Uppalam & Karaikal and Yatrivas, Karaikal on Contract basis needs to be included newly as a new component in the ongoing scheme.

Scheme No. 5

Sector : TOURISM

Implementing : TOURISM
Department

- 1. Name of the Scheme** : Tourism Incentives and subsidies.
- 2. Objective of the Scheme** :

To grant incentives and subsidies to Tourism Industries for the establishment of star hotels, Resorts and other tourist accommodation facilities in order to attract and increase the tourists inflow with a view to increase the inflow of foreign money, and to create the employment opportunities in the tourism sector of this state.

3.(a) Actual physical Achievement 2006-07 :

With a view to provide adequate accommodation facilities to Tourists Government Order has been issued for grant of Special financial incentives in the form of Investment, Subsidy, Interest subsidy, and financial assistance for construction / repair to Resorts, Hotels, Beach Resorts and Restaurants.

(b) Anticipated Physical Achievement 2007 - 08 :

Operation of Hop-on Hop-off Tourists buses on PPP mode.

(c) Programme envisaged for Annual Plan 2008-09 :

- i. Grant of investment subsidy, interest subsidy, reimbursement of registration charges, Town Planning Charges charge for star hotels, resorts etc.
- ii. Grant of incentives for heritage buildings / Hotels.
- iii. Operation of Hop-on Hop-off Tourists buses on PPP mode

- 4. Remarks** : Continuing scheme

Scheme No. 6

Sector : TOURISM

Implementing : TOURISM
Department

- 1. Name of the Scheme** : Creation of Infrastructure facilities in Tsunami affected areas.
- 2. Objective of the Scheme** :

Creation of Infrastructure facilities in Tsunami affected areas to promote Tourism.

3.(a) Actual physical Achievement 2006-07 :

Improvements works in Tsunami affected areas.

(b) Anticipated Physical Achievement 2007 - 08 :

- i. Development of Veerampattinam beach.
- ii. Construction of first floor in chunnamabar Guest House at Nonankuppam, Puducherry.
- iii. Improvement works in the first floor of Seagulls restaurant, at Chunnambar.
- iv. Construction of Cottages near to Seagulls Restaurant, Puducherry.

(c) Programme envisaged for Annual Plan 2008-09 :

Improvements works in Tsunami affected areas.

4. Remarks : Continuing scheme

Scheme No. 7

Sector : TOURISM

Implementing : TOURISM
Department

1. Name of the Scheme : Panchayat window

2. Objective of the Scheme :

Based on the statement of conclusions signed between Union Minister for Panchayati Raj and Chief Minister of Puducherry, it has been committed to devolve the functions to PRIs through activity mapping, followed by matching transfer of funds in respect of devolved functions, which will require creation of Panchayat sector window in each department. Panchayat window will be entrusted with all relevant schemes pertaining to the activities devolved to village and commune panchayats including activity mapping. Since the process of activity mapping has not been completed, a token provision is provided in the Annual Plan 2008-09.

3.(a) Actual physical Achievement 2006-07 : --

(b) Anticipated Physical Achievement 2007 - 08 : --

(c) Programme envisaged for Annual Plan 2008-09 : Token provision

4. Remarks : New scheme

Scheme No. 8

Sector : TOURISM

Implementing : TOURISM
Department

1. **Name of the Scheme** : Maintenance of Government house,
New Delhi

2. **Objective of the Scheme** :

Maintenance of the Government Guest House at New Delhi and undertaking other essential development works.

3.(a) **Actual physical Achievement 2006-07** :

Maintenance and developmental works.

(b) **Anticipated Physical Achievement 2007 - 08** :

Purchase of vehicle, laptop and renovation of guest house and staff quarters.

(c) **Programme envisaged for Annual Plan 2008-09** :

Purchase of furniture, filling of posts, engagement of Sanitary Assistant on contract basis and renovation of staff quarters and office.

4. **Remarks** : Continuing scheme

Scheme No. 8

Sector : TOURISM

Implementing : TOURISM
Department

1. **Name of the Scheme** : Maintenance of Government house,
Chennai

2. **Objective of the Scheme** :

Maintenance of the Government Guest House at Chennai and undertaking other essential development works.

3.(a) Actual physical Achievement 2006-07 :

Maintenance and developmental works.

(b) Anticipated Physical Achievement 2007 - 08 :

Maintenance and developmental works.

(c) Programme envisaged for Annual Plan 2008-09 :

- i. Maintenance and developmental works.
- ii. Creation of necessary functional posts.

4. Remarks : Continuing scheme