

## TOURISM

Tourism is a major engine of economic growth and it directly and indirectly promotes employment opportunities; improve quality of life in an environmentally sustainable manner. Tourism is a priority sector, among others, because it can maximize the production of natural, human, cultural, technical resources and it is capable to focus rural areas with appropriate low cost programmes so that over all income and employment especially women and youth can be achieved.

Puducherry with its fascinating blend of Indian and French culture, a glorious historical past, heritage and tradition is in a highly advantageous position for attracting tourists, both Domestic and International. .

The efforts of Tourism Department of Govt. of Puducherry in the last 10<sup>th</sup> five Year Plan have had a salutary effect on the tourism sector. When compared to 9<sup>th</sup> Five Year Plan, there is a considerable growth around 50% of foreign tourist arrivals (in 2000 - 23,878 and 2005 – 36,009) and domestic tourist arrival has increased by 20%.

During 10<sup>th</sup> Five year Plan, the beautification of Bharathi park and Gandhi Thidal have been undertaken at a cost of 5 crore. Oussudu Lake has been developed as a picnic spot with boating facilities for attracting tourists. The creation of Art and Craft village at Murungapakkam in Puducherry with 5 star hotels has been proposed. The publicity campaign for Puducherry has been continued in redoubled vigor. Water sports complex at Mahe has been developed. International Yoga Festival, Food Festival are conducted every year for promotion of Tourism in Puducherry. Adventure Tourism has been initiated during this plan period for the promotion of Tourism. 1.5 acre of land at Murungapakkam has been allotted for construction of institution building for Pondicherry Institute of Hotel Management and Catering Technology. A Tourist Information centre has been set up in Tamil Nadu Tourism Complex at Chennai. Flood lighting of important building such as temples, mosques, churches and other monuments have been made. MOU was signed with M/s Jacson Airlines, New Delhi for operation of Air Services to and from Puducherry to Chennai / Bangalore / Thirupathy. Air service shall be started soon after fulfilling the required formalities. Heritage walk has been conducted for school going students in rural area so as to create awareness among them to preserve the rich cultural heritage of Puducherry. Land has been acquired for the construction of multi-purpose complex at beach road, Puducherry for providing basic amenities such as accommodation for tourists. Additional VIP suites in the Govt. Tourist Home, Yanam and additional block in Govt. Tourist Home, Karaikal have been constructed. A Tourism Policy has also been formulated for the grant of special financial incentive to hotels, restaurant, beach resorts, and amusement parks for tourism promotion.

The possibility for holding an Annual “Tourism Festival” will be explored as done in Singapore and Malaysia. Taking into account of the high literacy in this UT and presence of reputed medical institutions, private medical colleges, the possibility of promoting “Health Tourism” will also be explored.

During 11<sup>th</sup> Five Year Plan Govt. has proposed to develop tourist infrastructure and products to increase the days of stay of tourists in Puducherry thereby improving our economic growth and generating employment opportunities and eradicating poverty. It is proposed to undertake 42 major schemes / proposals / works during the 11<sup>th</sup> Five Year Plan period. The long felt need for physical infrastructure for tourism is air transport and so development of Airport in Puducherry / Karaikal has been envisaged. Southern splendor Train shall also be promoted by Puducherry as a joint venture to promote tourism. Beautification of beach promenade in Puducherry / Karaikal, Veerampattinam, Arasalar

River bank, and identified parks in Puducherry / Karaikal, Renovation / Maintenance of historical monuments at Aricamedu and heritage tourism are also proposed for tourist attraction. Besides, Development of Oceanic Film City, Laser show complex, theme / amusement park, entertainment lagoon at Thengathittu, Yatch Marina at Puducherry are planned to launch in Puducherry. It is proposed to develop Thirunallar as Temple Town with construction of a Yatrivas at Karaikal. It is proposed to construct a new Guest House at Mahe, to renovate the fort of Mahe, and to set up Tourist Information Centre near Water Sports complex, Manjakkal. In Yanam, the works / schemes of Water front Development, Eco Tourist Islands and Running of House boats, Leisure boats and Shikkara Boats in the existing Boat House are planned to implement for the promotion of tourism. 3 Five Star Hotels / Resorts in Puducherry and 2 three star Hotel / Resorts in Karaikal are proposed under PPP mode to cope with the demands for accommodation facility of tourists. Besides Family entertainment complex at Old Distillery site at Puducherry under PPP mode is proposed. Mobile toilets as in Goa shall be provided in various prominent tourists spots of Union Territory of Puducherry for tourists convenience. With a view to promote Puducherry as a safe destination, it is proposed to deploy tourists Police at major tourists' spots in the Union Territory of Puducherry. A new institutional building will be constructed for Pondicherry Institute of Hotel Management and Catering Technology for which land has already been acquired. Share capital will be released to PTDC for purchase of new buses, development of restaurant and catering wings, Boathouses and Tourist Information centres including working capital. The publicity campaign will be continued with redoubled vigor. With a view to implement various tourism activities very effectively and expeditiously, it is proposed to create additionally some posts in various categories as there is dearth of staff in the Tourism Department owing to non creation of posts for the past two decades. Development of Tourism infrastructure shall be through Central funds, State funds and through public participation. Acknowledging the need for land, the department has taken up the proposal of land bank, and has initiated acquisition of land in important areas suitable for development of tourism infrastructure. An estimate of 300 crores in Puducherry and 20 crore in Karaikal is proposed in next couple of years. Development of infrastructure shall also be through destination development scheme of Govt. of India and through private participation where revenue generation is involved.

The availability of air service in Puducherry has become a rising and inevitable need of this state to attract tourists and travelers with a view to boost tourism industry and to augment employment opportunities in the tourism sector in Puducherry. Lack of runway length is the reason for the non-operation of Puducherry Airport. Hence Puducherry Airport needs to be developed as desired by the Planning Commission for increased economic activities in Puducherry. Therefore Government of Puducherry has taken a decision to extend the runway. A total area of 100 hectares of land both in Puducherry and Tamil Nadu has been identified for acquisition. Further, for operation air services from Puducherry to Chennai, Bangalore and Thirupathi a MOU has been signed with M/s. Jagson Airlines Ltd., New Delhi. To develop Airport in Puducherry, in principle approval of the Government has been obtained for signing an MOU with Airport Authority of India.

Karaikal is known for the world famous temple of Lord Shaniswara (Saturn) at Thirunallar. Lakhs of devotees from India and abroad visit the temple every year moreover many vital tourist destinations of Tamil Nadu and pilgrim circuit are located in vicinity of Karaikal, hence it is envisaged to bring Karaikal on the air map.

## OUTLAY AT A GLANCE

Sector : TOURISM

No. of Schemes : 8

Department : TOURISM

(Rs. in lakh)

Tenth Plan 2002-07 Approved Outlay	:	6050.00
Annual Plan 2002-05 Actual Expenditure	:	2,714.28
Annual Plan 2005-06 Actual Expenditure	:	1,180.17
Annual Plan 2006-07 Approved Outlay	:	2,350.00
Annual Plan 2006-07 Revised Outlay	:	2,150.00
Eleventh Five Year Plan 2007-12 Proposed Outlay	:	30,075.00
Annual Plan 2007-08 Proposed Outlay	:	4,000.00

(Rs. in lakh)

Sl. No.	Name of Scheme	Annual Plan 2005-06	Annual Plan 2006-07		Eleventh Plan 2007-12	Annual Plan 2007-08
		Actual Expdr.	Approved Outlay	Revised Outlay	Proposed Outlay	Proposed Outlay
(1)	(2)	(3)	(4)	(5)	(6)	(7)
1.	Creation & maintenance of Tourism & Civil Aviation infrastructure , products, and Initiatives*	36.18	680.00	496.50	16,417.00	1,905.40
2.	Tourism Promotional Activities	221.02	195.29	145.29	3,600.00	475.00
3.	Grant in aid, Share Capital Assistance to Corporation & Institutions and Joint Venture #	781.66	780.41	900.01	1,885.00	802.00
4.	Strengthening of Tourism Department @	68.38	16.30	98.20	2,015.00	215.00
5.	Tourism Incentives and Subsidies	--	100.00	--	4,520.00	300.00
6.	Creation of Infrastructure facilities in Tsunami affected areas	--	500.00	400.00	913.00	182.60
7.	Maintenance of Government house at New Delhi	34.93	48.00	60.00	400.00	75.00

(1)	(2)	(3)	(4)	(5)	(6)	(7)
8.	Maintenance of Government house at Chennai	38.00	40.00	50.00	325.00	45.00
<b>TOTAL</b>		<b>1,180.17</b>	<b>2,350.00</b>	<b>2,150.00</b>	<b>30,075.00</b>	<b>4,000.00</b>

\* For administrative convenience, the existing four schemes such as 'Construction and Maintenance of Tourism Infrastructure and Product', 'Preservation of Heritage' and 'Development of Airport' are merged in to a single scheme viz. "**Creation and Maintenance of Tourism & Civil Aviation Infrastructure & Products, and Initiatives**".

# For the administrative convenience, the existing schemes i.e., "Share Capital to PTDC Joint Venture" and "Grant-in – aid to PIHM&CT and Regional Tourism are merged in to single scheme viz., "**Grant in aid, Share Capital Assistance to Corporations, & Institutions and Joint Venture**".

@ For administrative convenience, the existing four schemes viz., 'Construction and Maintenance of Tourism Home / Guest House and Yatrivas', and 'Strengthening of Directorate' are merged in to a single scheme viz. "**Strengthening of Tourism Department**".

**Scheme No. 1**

Sector : Tourism

Implementing  
Department : Tourism

**1. Name of the Scheme** : Creation and Maintenance of Tourism Infrastructure & Products, Civil Aviation and Initiatives

**2. Objective of the Scheme** :

The main attractions of Puducherry are its beautiful beach; back water resources and the heritage values. To project the tourist destinations, its French connection, preserve its rich heritage values and to develop and strengthen places of Tourist Attractions and preservation of heritage. Besides providing air services to the Tourists it is proposed to project Puducherry as a Major tourist Destination.

(Rs. in lakh)

**3. Tenth Plan 2002-07**

<b>(a) 2002-05 (Actual Expenditure)</b>	:	<b>39.15</b>
<b>(b) 2005-06 (Actual Expenditure)</b>	:	<b>36.18</b>
<b>(c) 2006-07 (Approved Outlay)</b>	:	<b>670.00</b>
<b>(d) 2006-07 (Revised Outlay)</b>	:	<b>496.50</b>
<b>(e) Actual Physical Achievement (2002-05)</b>	:	

Revitalization of Bharathi Park was taken up. Picnic Spot and Boat House at Oussdou Lake was under progress. Renovated of seagulls and Uppalam Guest House in Puducherry. Constructed of Jetty at Arasalar River, Karaikal. Construction of Water Sports Complex at Mahe was carried out and purchase of different types of boats and engines for Puducherry, Karaikal, Mahe and Yanam Water Sports Complexes made. Grant of attractive financial incentives to the Tourism related projects and heritage buildings / hotels Policy formulated. Master Planning of Thirunallar Temple and Beach Beautification in Karaikal was taken up.

**(f) Actual Physical Achievement (2005-06)** :

Beautification of Gandhi Thidal & Bharathi Park in Puducherry at a cost of Rs.2.5 crores was under progress. Ossudu Lake has been developed as a Picnic Spot and boating facilities have also been provided in the Lake for attracting Tourists. Creation of Arts & Crafts Village at Murungapakkam Village in Puducherry region was taken up. Kanakan Eri is being developed as Tourist Spot at a cost of RS.16.45 lakhs. 1.5 acres of land at Murungapakkam has been allotted to the Institute of Hotel Management and Catering Technology for the construction of new institution new building is under way and Beach Beautification in Kariakal in progress. Water Sports Complex at Mahe is developed at a cost of Rs.40.11 lakhs.

**(g) Anticipated Physical Achievement (2006-07) :**

Beautifying of Bharathi Park in Puducherry. Expanding Tourist Complex at Chunnambar in Puducherry. Implementing Rural Tourism at Alankuppam in Puducherry. Creation of Arts & Crafts Village with Five Star Resort at Murungapakkam in Puducherry is under way. Development of Temple Town at Thirunallar in Karaikal with full infrastructure facilities is under consideration. Creating of Eco Beach Park in Karaikal. Developing Water Front at Yanam. Flood Lighting of heritage churches and temples at a cost of Rs.7.20 lakhs. For operation of air services from Puducherry to Chennai, Bangalore and Thirupathi a MOU has been signed with M/s. Jagson Airlines Ltd., New Delhi. The Air Services will be started soon.

(Rs. in lakh)

**4. Proposed Outlay for the Eleventh Plan (2007-12) : 16,417.00**

**Proposed Outlay for the Annual Plan (2007-08) : 1,905.40**

**5. Programme envisaged for the Eleventh Plan (2007-12) :**

Land Bank scheme (Acquisition of land at various places in UT of Puducherry. Purchase of water sports equipments, electronic displays, signages and other related expenditure. Construction and maintenance of Government Guest Houses. Flood lighting of Churches / Temples / Mosques. Guest Houses and other related expenditures. Consultation charges for various Tourism Projects. Developing of Tourist attractions like Laser Show complex etc., on PPP basis. Developing of Airport in Puducherry and Karaikal.

**6. Programme envisaged for the Annual Plan (2007-08) :**

Land Bank scheme (Acquisition of land) at various places in UT of Puducherry. Purchase of water sports equipments, electronic displays boards, hoardings and other related expenditure. Construction and maintenance of Government Guest Houses. Flood lighting of Churches/Temples/Mosques. Guest Houses and other related expenditures. Consulting charges for various Tourism Projects. Developing Tourist Attractions like Laser Show complex etc., on PPP basis. Developing Airport in Puducherry and Karaikal and acquiring land for Airport.

**7. Remarks :**

For administrative convenience, the existing four schemes such as "Creation and Maintenance of Tourism Infrastructure and Product", "Preservation of Heritage" and "Development of airport" are merged in to a single scheme viz. "**Creation and Maintenance of Tourism Infrastructure & Products, Civil Aviation and Initiatives**". The availability of air service in Puducherry has become a rising and inevitable need of this state to attract tourists and travelers. Development of Airport with a view to boost tourism industry and to augment employment opportunities in the tourism sector in Puducherry is envisaged.

## Scheme No. 2

Sector : Tourism

Implementing  
Department : Tourism

**1. Name of the Scheme** : Tourism Promotional Activities.

**2. Objective of the Scheme** :

To give wide publicity about the tourism potential of Puducherry through various medias to attract more inflow of tourists to Puducherry. In order to increase awareness about Puducherry and its regions and to market the tourist products it is proposed to create CD ROM, information brochure and pamphlet and distributed to the tourist office worldwide. Signage board will be erected at prominent places. Media Plan have been implemented in this Department by engaging the Advertisement agencies to advertise, erection of hoarding, ECR campaign, shooting of film & video/audio coverage and printing of brochures, pamphlets etc.

The Puducherry Tourism will participate different India Festivals and other cultural exchange promotional campaign/programming all over India and abroad. It will also participate in the travel and trade mart and exhibitions in the various states in India and abroad. Every year this Department organize cultural festivals like French Festival, Food Festival, Shopping Festival, Yoga Festival, New Year Day, Summer festival, World Tourism Day, Dance festival celebration etc.

(Rs. in lakh)

### 3. Tenth Plan 2002-07

(a) 2002-05 (Actual Expenditure)	:	682.87
(b) 2005-06 (Actual Expenditure)	:	221.02
(c) 2006-07 (Approved Outlay)	:	195.29
(d) 2006-07 (Revised Outlay)	:	145.29
(e) Actual Physical Achievement (2002-05)	:	

To attract tourist at Puducherry massive advertisement campaign made through Advertisement Agency in leading newspapers/magazine as per the Media Plan. Celebration of various festivals such as, Shopping Festival, French Festival, World Tourism Day, Food Festival. Erection of Hoarding, Signage's, shooting of films & video / audio coverage. Preparing Multimedia CD-ROMS. Printing of pamphlet / brochure in high standard. Participated in various travel and trade fairs in all over India.

(f) Actual Physical Achievement (2005-06) :

Media Plan for advertisement campaign in Print, Radio, TV, Internet, Outdoor etc. Printing of publicity materials, pamphlet/Brochure, maps posters of high standard, for Puducherry, Karaikal, Mahe and Yanam. Design of promotional materials like Desk Calendar, T-Shirts, Caps, bags sticker etc. Celebration of various festivals such as Yoga festival, Yanam Festival, World Tourism Day, Independence Day/Republic Day, New Year celebration. Hoisted Air show, Heritage festival, Village Festival, Karaikal Festival, Petangue

and Mahe Mahotsava. Participated in the Tourism Fairs, Domestic & International fairs and purchase of materials for the same. Installed Touch Screen Kiosk for Puducherry, Karaikal, Mahe and Yanam. Developed CD-Rom & Documentary Film on Puducherry, Karaikal, Mahe and Yanam. Published coffee table book for Puducherry, Karaikal, Mahe and Yanam. Erection of Hoarding, Signage's, Shooting of films and video/audio coverage and promotional material.

**(g) Anticipated Physical Achievement (2006-07) :**

Massive advertisement campaign made through Advertising Agency in the leading newspapers/magazine as per the Media Plan, Radio, TV, Internet etc. to attract tourist in Puducherry. Printing of pamphlet/Brochure. Celebration of various festivals such as Yoga Festival, Shopping Festival, Yanam Festival, Karaikal Festival, Mahe Mahotsava, Petangue World Tourism Day, Independence Day, Republic Day, New Year Celebration, Air show etc. Participation in Tourism Fairs, Domestic fairs in all over India. Participating in International Fairs. Erection of Hoarding, Signage's, shooting of films & video / audio coverage. Preparing Multimedia CD-ROMS. Financing the Doordarshan for the live telecast of Sanipeyarchi Festival. Producing of video spot through NFDC for Puducherry Tourism. Promoting Adventure and Health Tourism in Puducherry. Releasing of EOIs and Tender Notice. Telecasting video spot and documentary on Puducherry and Karaikal in Doordarshan and other private channels.

(Rs. in lakh)

**4. Proposed Outlay for the Eleventh Plan (2007-12) : 3600.00**

**Proposed Outlay for the Annual Plan (2007-08) : 475.00**

**5. Programme envisaged for the Eleventh Plan (2007-12) :**

Financing Media Plan, advertisements and Publicities to promote tourism in Puducherry. Conduct of Tourism Fairs, Festivals and other celebrations like Yoga festival, Shopping Festival, Yanam Festival, World Tourism Day, Independence Day/Republic Day, New Year celebration, Air show, Heritage festival, Village Festival, Karaikal Festival, Petangue competition, Mahe Mahotsava and Yanam People's Festival. Deployment of Tourism Police at major tourist destinations in the Union Territory of Puducherry.

**6. Programme envisaged for the Annual Plan (2007-08) :**

Financing Media Plan, advertisements and Publicities to promote tourism in the Union Territory of Puducherry. Conduct of Tourism Fairs, Festivals and other celebrations like Yoga festival, Shopping Festival Yanam Festival, World Tourism Day, Independence Day/Republic Day, New Year celebration, Air show, Heritage festival, Village Festival, Karaikal Festival, Petangue and Mahe Mahotsava. Miscellaneous Expenditure. Deploying Tourism Police at major tourist destinations in Puducherry.

**7. Remarks :**

Continuing scheme. Included deployment of Tourism Police as new component.



**Scheme No. 3**

Sector : Tourism

Implementing  
Department : Tourism**1. Name of the Scheme** : Grant in aid, Share Capital Assistance to Corporations & Institutions and Joint Venture**2. Objective of the Scheme** :

The PTDC besides its primary function of looking after the commercial part of promotion of Tourism in the Union Territory of Puducherry is also operating Catering service for the welfare of the public and Tourists. For maintaining seagulls and Le-café and organizing water sports in the back waters river Chunnambar at Puducherry and Arasalar in Karaikal, Mahe, and river Coringa at Yanam, the Tourism Development Corporation would require sufficient funds.

To improve Tourism activities PTDC conduct package tours to various parts in South India. It is also proposed to conduct package tours to Pilgrim centers of Puducherry and Tamil Nadu State (Navagraha).

In Puducherry one of the critical bottlenecks is the non-availability of land, which may discourage private sector for investing to new projects. It is therefore proposed to make concerted effort to ensure that the land is made available to the industry. Therefore sufficient funds are required for land acquisition.

The Pondicherry Institute of Management & Catering Technology started functioning for establishing a training institute for Hospitality industry at craft level. With a view to educate on the Hotel reception and Housekeeping, food and beverage service and in Food and Production, the institute will be equipped with modern equipment's. Certificate level courses and Diploma level courses are conducted at present. Tourism Department has spared 1.5 Acres of land from Art & Craft Village at Murugapakkam for construction of institutional building, which will be started soon.

(Rs. in lakh)

**3. Tenth Plan 2002-07**

(a) 2002-05 (Actual Expenditure)	:	<b>1336.70</b>
(b) 2005-06 (Actual Expenditure)	:	<b>781.66</b>
(c) 2006-07 (Approved Outlay)	:	<b>780.41</b>
(d) 2006-07 (Revised Outlay)	:	<b>900.01</b>
(e) Actual Physical Achievement (2002-05)	:	

Share capital assistance to PT&TDC. Acquiring lands for Distillery. To promote Hospitality Crafts. After successful introduction of 3 year Diploma Course in Hotel Management & Catering Technology (3 Yr. DHMCT) from the academic year 2002-03, 18 students appeared 2<sup>nd</sup> and 19 appeared 3<sup>rd</sup> year examinations in the year 2004-05, conducted by the Directorate of Technical education, Chennai. In 2004-05, 20 students have joined in 1<sup>st</sup> year DHMCT and all the students appear for 1<sup>st</sup> year of Examination. Also, they were all sent to Hotels in different parts of India to undergo 6 months compulsory Industrial

Training. In 1½ Year Diploma Course, nearly 70 students appeared for National Council, New Delhi, Examinations and they were all well placed in Hotels in different parts of India.

**(f) Actual Physical Achievement (2005-06) :**

Share capital Assistance to PTDC for tourism developmental activities. Land acquisition at Manapet. Raising equity for southern splendor Tourist Train. In 3 year DHMCT, 1<sup>st</sup> year, 2<sup>nd</sup> year and 3<sup>rd</sup> year students aggregating to 57 students are going to appear for Public Examinations to be conducted by the Directorate of Technical Education, Chennai. In 1½ Year Diploma Course 72 students are going to appear for National Council Examinations and they will be well placed in Hotels in different parts of India. Eighteen Diploma students will be well placed at supervisory levels in the Hotels.

**(g) Anticipated Physical Achievement (2006-07) :**

Share capital Assistance to PTDC for construction of conference hall and landscaping at seagulls beach at Pondicherry, Garden landscaping and construction of river side huts and public amenities at Paradise Island and Chunnambar Boat House, Modernization of kitchen and restaurant in various Catering Units of all regions, Purchase of vehicle, computer and package for catering wing and Buses for Tourism Wing, and Working Capital requirements. Construction of institutional Building with all Laboratory facilities for hands on training

(Rs. in lakh)

**4. Proposed Outlay for the Eleventh Plan (2007-12) : 1885.00**

**Proposed Outlay for the Annual Plan (2007-08) : 802.00**

**5. Programme envisaged for the Eleventh Plan (2007-12) :**

Share Capital to PTDC for tourism developmental activities such as Seagulls Beach, construction of outdoor catering kitchen, up-gradation and maintenance of conference hall and landscaping of seagulls beach. Renovation and maintenance of air conditioners, furniture and Garden in Seagulls, Chunnambar. Seagulls lake view restaurant ousssdu lake Up gradation and landscaping of garden restaurant, construction of kitchen store and pantry in Seagulls lake view restaurant in Oussudu. Renovation and maintenance of seagulls highway. And purchase of cutlery, crockery, and utensils, restaurant equipments, flambé trolley bar station, service trolley, kitchen accessories, purchase of Computer packages, staff training on catering and water sports and purchase of boat motor engines, water sports equipments and their accessories. Grant-in-aid to Pondicherry Institute of Hotel Management and Catering Technology for the construction of institutional building and recurring expenditures. State share for the project “ Southern Splendor Train”.

**6. Programme envisaged for the Annual Plan (2007-08) :**

Payment of grant in aid to PIHM&CT for an amount of Rs.35.00 lakhs. Share capital contribution to PTDC for an amount of Rs.500.00 lakhs. Joint venture contribution for Southern Splendor Train for an amount of Rs.100.00 lakhs.

## 7. Remarks :

Continuing Scheme. For the administrative convenience, the existing schemes i.e., "Share Capital to PTDC Joint Venture" and "Grant-in -aid to PIHM&CT and Regional Tourism Council" are merged in to single scheme viz., "Grant in aid, Share Capital Assistance to Corporations & Institutions and Joint Venture".

### Scheme No. 4

Sector : Tourism

Implementing  
Department : Tourism

1. **Name of the Scheme** : Strengthening of Tourism Department

2. **Objective of the Scheme** :

To Strengthen and develop Tourism Department to the up coming developments in the tourism industry with computerized and modernized infrastructure in the field of administration and e-governance, to provide adequate qualified staff and to strengthen places of Tourist Attractions and tourist accommodations of this heritage town.

(Rs. in lakh)

### 3. Tenth Plan 2002-07

(a) 2002-05 (Actual Expenditure)	:	445.65
(b) 2005-06 (Actual Expenditure)	:	68.38
(c) 2006-07 (Approved Outlay)	:	16.30
(d) 2006-07 (Revised Outlay)	:	98.20
(e) Actual Physical Achievement (2002-05)	:	--
(f) Actual Physical Achievement (2005-06)	:	

Renovated Seagulls and Uppalam Guest House in Puducherry was under progress. Construction of additional VIP Suites in Yanam Guest House and Construction of New Block in Karaikal Tourist Home was under progress.

(g) **Anticipated Physical Achievement (2006-07)** :

Renovation of Seagulls and Uppalam Guest Houses in Puducherry was completed. Construction Additional VIP suites in Yanam Guest House and construction of New Block in Karaikal Tourist Home was completed.

4. **Proposed Outlay for the Eleventh Plan (2007-12)** : 2,015.00

**Proposed Outlay for the Annual Plan (2007-08)** : 215.00

## 5. Programme envisaged for the Eleventh Plan (2007-12) :

For development of website, soft ware, multimedia theater, audio visual aids, Purchase of Computers and their maintenance. Construction and maintenance Guest Houses and other related expenditures. Creation of posts. Purchase of two wheelers / four wheelers and maintenance of Directorate and other related expenditures.

## 6. Programme envisaged for the Annual Plan (2007-08) :

Development of website, soft ware, multimedia theater, audio visual aids, Purchase of Computers and their maintenance an amount of Rs. 15.00 lakhs has been provided. Construction and maintenance Guest Houses and other related expenditures. For the past two decades no creation of posts were made in this Department. As this department has proposed to implement a number of tourist projects/ schemes for projecting Puducherry as a prominent tourist destination and to enhance foreign exchange and create more employment opportunity in the Tourism Sector, provision for the creation of 2 posts (I year 94, II year 94 and III year posts) has been made vide Annexure – I. Two cars of this department have already been condemned and a number of new schemes are proposed in the Eleventh Five Year Plan. Hence, it is absolutely necessary to purchase a car for the use of this department. Therefore, adequate provisions are made in the proposal

## 7. Remarks :

For administrative convenience, the existing four schemes viz., “Construction and Maintenance of Tourism Home / Guest House and Yattrinivas”, and “Strengthening of Directorate” are merged in to a single scheme viz. “Strengthening of Tourism Department”.

### Scheme No. 5

Sector : Tourism

Implementing  
Department : Tourism

1. **Name of the Scheme** : Tourism Incentives and Subsidies

2. **Objective of the Scheme** :

To grant incentives and subsidies to Tourism Industries for the establishment of star hotels, Resorts and other tourist accommodation facilities in order to attract and increase the tourists inflow with a view to increase the inflow of foreign money, and to create the employment opportunity in the tourism sector of this state.

(Rs. in lakh)

### 3. Tenth Plan 2002-07

(a) 2002-05 (Actual Expenditure)	:	-
(b) 2005-06 (Actual Expenditure)	:	-
(c) 2006-07 (Approved Outlay)	:	100.00
(d) 2006-07 (Revised Outlay)	:	-

**(e) Actual Physical Achievement (2002-05) :**

Grant of incentive to Tourism related infrastructure projects, such as investment subsidy, interest subsidy, reimbursement of registration charges, Town Planning charges. Grant of incentives for heritage building / hotel.

**(f) Actual Physical Achievement (2005-06) :**

Grant of incentive to Tourism related infrastructure projects, such as investment subsidy, interest subsidy, reimbursement of registration charges, Town Planning charges. Grant of incentives for heritage building / hotel.

**(g) Anticipated Physical Achievement (2006-07) :**

A tourism policy has been formulated for grant of Special financial incentive in the form of Investment, Subsidy, Interest subsidy, and financial assistance for construction / repair to Resorts, Hotels, Beach Resorts and Restaurants.

(Rs. in lakh)

**4. Proposed Outlay for the Eleventh Plan (2007-12) : 4,520.00**

**Proposed Outlay for the Annual Plan (2007-08) : 300.00**

**5. Programme envisaged for the Eleventh Plan (2007-12) :**

Grant of investment subsidy, subsidy on interest, reimbursement of registration charges, Town Planning Charges and financial assistance for construction / repairs to Hotels, Beach Resorts, Restaurants etc. Grant of incentives for heritage building/Hotel.

**6. Programme envisaged for the Annual Plan (2007-08) :**

An amount of Rs.1000 lakhs has been provided for Grant of incentive to investment subsidy, interest subsidy, reimbursement of registration charges, Town Planning Charges and financial assistance for construction / repairs to Hotels, Beach Resorts, Restaurants etc. Grant of incentives for heritage building/Hotel.

**7. Remarks :**

Continuing Scheme. Nomenclature of the existing Scheme ' Grant of Incentive to Tourism Industries' is changed in to "Tourism Incentives and Subsidies".

**Scheme No. 6**

Sector : Tourism

Implementing  
Department : Tourism

**1. Name of the Scheme :** Creation of infrastructure facilities in Tsunami affected areas

**2. Objective of the Scheme :**

Creation of infrastructure facilities in Tsunami affected areas to promote Tourism.

		(Rs. in lakh)
<b>3. Tenth Plan 2002-07</b>		
(a) 2002-05 (Actual Expenditure)	:	--
(b) 2005-06 (Actual Expenditure)	:	--
(c) 2006-07 (Approved Outlay)	:	500.00
(d) 2006-07 (Revised Outlay)	:	400.00
(e) Actual Physical Achievement (2002-05)	:	
Improvement work in Tsunami affected areas.		
(f) Actual Physical Achievement (2005-06)	:	
Improvement work in Tsunami affected areas.		
(g) Anticipated Physical Achievement (2006-07)	:	
Improvement work in Tsunami affected areas.		

		(Rs. in lakh)
<b>4. Proposed Outlay for the Eleventh Plan (2007-12)</b>	:	<b>913.00</b>
<b>Proposed Outlay for the Annual Plan (2007-08)</b>	:	<b>182.60</b>
<b>5. Programme envisaged for the Eleventh Plan (2007-12)</b>	:	
Improvement work in Tsunami affected areas.		
<b>6. Programme envisaged for the Annual Plan (2007-08)</b>	:	
Improvement work in Tsunami affected areas.		
<b>7. Remarks</b>	:	Continuing scheme.

**Scheme No. 7**

Sector : Tourism

Implementing  
Department : Tourism

- 1. Name of the Scheme** : Maintenance of Government house at New Delhi
- 2. Objective of the Scheme** :

Maintenance of the Government Guest House at New Delhi and undertaking other essential development works.

(Rs. in lakh)

**3. Tenth Plan 2002-07**

(a) 2002-05 (Actual Expenditure)	:	100.99
(b) 2005-06 (Actual Expenditure)	:	34.93
(c) 2006-07 (Approved Outlay)	:	48.00
(d) 2006-07 (Revised Outlay)	:	60.00
(e) Actual Physical Achievement (2002-05)	:	

Maintenance and developmental works.

(f) Actual Physical Achievement (2005-06)	:	
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Purchase of one new Chevrolet car. Installation of 6 split air-conditioners. Providing four wheeler parking facilities.

(g) Anticipated Physical Achievement (2006-07)	:	
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Maintenance and developmental works.

<b>4. Proposed Outlay for the Eleventh Plan (2007-12)</b>	:	<b>400.00</b>
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<b>Proposed Outlay for the Annual Plan (2007-08)</b>	:	<b>75.00</b>
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<b>5. Programme envisaged for the Eleventh Plan (2007-12)</b>	:	
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Maintenance and developmental works

<b>6. Programme envisaged for the Annual Plan (2007-08)</b>	:	
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Maintenance and developmental works

<b>7. Remarks</b>	:	Continuing scheme.
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**Scheme No. 8**

Sector : Tourism

Implementing  
Department : Tourism

<b>1. Name of the Scheme</b>	:	Maintenance of Government house at Chennai
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<b>2. Objective of the Scheme</b>	:	
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Maintenance of Government Guest house at Chennai and undertaking essential development works.

(Rs. in lakh)

**3. Tenth Plan 2002-07**

(a) 2002-05 (Actual Expenditure)	:	98.62
(b) 2005-06 (Actual Expenditure)	:	38.00
(c) 2006-07 (Approved Outlay)	:	40.00
(d) 2006-07 (Revised Outlay)	:	50.00
(e) Actual Physical Achievement (2002-05)	:	
Maintenance and development works		
(f) Actual Physical Achievement (2005-06)	:	
Maintenance and development works		
(g) Anticipated Physical Achievement (2006-07)	:	
Maintenance and development works		

**4. Proposed Outlay for the Eleventh Plan (2007-12) : 325.00**

**Proposed Outlay for the Annual Plan (2007-08) : 45.00**

**5. Programme envisaged for the Eleventh Plan (2007-12) :**

Maintenance and development works.

**6. Programme envisaged for the Annual Plan (2007-08) :**

Maintenance and development works.

**7. Remarks : Continuing scheme.**