

No.2287/PRD/2023/JD(PF)
Planning and Research Department
Government Puducherry

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Dated: 18/11/2023

Minutes of the State Level Steering Committee Chaired by
Chief Secretary on 16.11.2023 at 12.30 p.m. regarding the Action Plan
for saturation of 34 schemes covered under VBSY

A Meeting was convened under the Chairmanship of Chief Secretary on 16.11.2023 regarding the action plan for saturation of 34 schemes (Rural and Urban) covered under National awareness campaign Viksit Bharat Sankalp Yatra (VBSY).

2. At the outset Chief Secretary said that Viksit Bharat Sankalp Yatra was inaugurated by the Hon'ble Prime Minister on 15.11.2023 and as intimated the mobile IEC Vans for Rural and Urban areas will arrive Puducherry on 18th and 19th November 2023 respectively.

3. Chief Secretary said that the programmes at inaugural venues of Puducherry and at the all subsequent venues should be planned in a meticulous and organised manner to ensure smooth conduct of the programmes and fulfilment of the objectives of VBSY. He also stated that Union Ministers / GoI Officers may visit the venues at Gram Panchayat / Dense Urban settlements during the awareness campaign and directed to ensure excellent performance of the Yatra along with excellent visibility. Fool proof security arrangements for the Yatra and for VIP visits to be done by the Police Department. The Chairman further said that events and arrangements at all venues should be planned taking into consideration the weather conditions.

Action : All Secretaries /DGP/ HoDs concerned

4. Chief Secretary while discussing about the action plan for saturation of 34 schemes gave the following instructions:

- All Secretaries / Head of Departments to ensure preparation of base line data of coverage achieved so far and asked them to ensure that advanced ground work is done at least a week before the arrival of Vans to reach all uncovered beneficiaries with respect to their welfare

schemes. The Secretaries / HODs shall monitor the performance of 100% saturation of their schemes and shall do frequent periodic field visits too. The saturation parameters shall include all monitoring indicators being used by the Ministry concerned / MHA for tracking the performance of schemes.

Action : All Secretaries /HoDs concerned

- Chief Secretary asked the District Collector, Puducherry to direct Regional Administrator, Mahe and Yanam to ensure 100% saturation by reaching all the uncovered population across all areas in respect of 17 urban schemes. Regional Administrator of Mahe and Yanam shall tie up with the Collectors of Kannur and Kakinada for planning the schedule and period of Yatra in their respective regions and make all local arrangements under the guidance of District Collector, Puducherry.

Action : District Collector, Puducherry

- Chief Secretary further asked Secretary(I&P/Rev/LAD) to contact the Ministry of Information and Broadcasting, the Nodal Ministry for Urban awareness, regarding the finalisation of venues for Urban dense settlements in line with the minutes of the Union Home Secretary meeting.

Action : Secretary(I&P/Rev/LAD) and District Collector, Puducherry

Ayushman Bharat – PM Jan Arogya Yojana

- With respect to PM Ayushman Bharat Chief Secretary directed that under PMJAY the entire uncovered population (estimated 2,32,000) must be covered as well as issuance of Ayushman Bharat Health Account Cards and ABHA Ids to all eligible beneficiaries must be ensured. With respect to TB elimination, Chief Secretary directed to also complete the 2nd level screening by Xray and to ensure saturation of Health Department's own programmes such as Anemia, and NCD screening, etc. At every venue, Health camps are to be conducted meticulously.

Action: Secretary (Health) and Director(Health)

PM Bhartiya Jan Aushadhi Pariyojana

- With respect to Jan Ausadhi Pariyojana, CS directed to increase the number of Jan Aushadhi outlets from existing 27 outlets during the awareness campaign and ensure that maximum people are made aware of the generic medicines.

Action: Secretary (Health), Director(Health), Controlling Authority (Drugs Control)

PM Garib Kalyan Anna Yojana

- With respect to PM Garib Kalyan Anna Yojana it was intimated that the scheme has been extended however the formal instructions from GOI are yet to be received. Chief Secretary directed to comply with all the instructions of Govt. of India and also directed to ensure 100% performance of distribution every month in time.

Action: Secretary(Civil Supplies), Director (Civil Supplies)

National Rural Livelihood Mission

- NRLM – Chief Secretary directed to achieve more than the target of household mobilization as per survey and mobilize many more SHGs as the survey has become dated. All the SHGs which have completed 6 months have to be granted credit by the banks during the campaign. Banks shall ensure linkage of all SHGs and co-ordinate with Animal Husbandry, Agriculture, Rural Development Departments for saturation coverage and also improve performance of PMFE bank related schemes with wide coverage. He further directed Secretary(RD) to revise the targets with respect to SHGs mobilisation, disbursement of RF/CIF and other parameters etc to achieve saturation.

Action: Secretary(RD), Project Director(DRDA), Lead Bank Manager

PM Ujjwala Yojana

- Chief Secretary directed Civil Supplies Department to conduct survey at each Gram Panchayat/Urban settlement to identify the uncovered population that still do not have LPG connections and to ensure that they are provided with LPG connections at the event venues itself during the campaign

Action: Secretary(Civil Supplies), Director(Civil Supplies)

PM Viswakarma

- Chief Secretary asked CCS(I&C) whether Puducherry is included under the scheme in the Viswakarma portal and said that the awareness campaign must be done extensively it being a new scheme. The scheme has to be initiated for enrolment in a big way to cover eligible beneficiaries for credit linkage by banks in accordance with the guidelines and modalities prescribed.

Action: Secretary(Ind.), Director(Ind.), Lead Bank Manager

PM Kisan Samman Nidhi

- Secretary (Agriculture) intimated that saturation was attained. Chief Secretary directed to ensure complete release of instalments to those who have not received the instalments as yet. CS also directed the Director of Survey to complete pending mutation in a mission mode under Agri stack and ensure completion in each village by organizing camps during Yatra.

Action: Secretary(Agri.), Director(Agri.),Director(Survey)

Kisan Credit Card (KCC)

- Secretary (Agriculture) informed that in order to attain saturation under KCC, the eligible 8334 farmers registered under PM Kisan Samman Nidhi shall be contacted by the field level officers at their doorsteps to enrol them in KCC portal during the Yatra period. Farmers who are not willing to join the KCC will be made aware of the benefits and if still not inclined, a written intimation will be obtained.

Action: Secretary (Agri.), Director (Agri.), Lead Bank Manager

- Chief Secretary instructed the Lead Bank Manager to co-ordinate with all Banks to clear not only the pending loan application received from Animal Husbandry and Fisheries Department under KCC but also ensure significantly more enrolment during the Yatra in camp mode.

Action: Lead Bank Manager, Secretary(Agri), Secretary(Fisheries), Director(Agri), Director(Fisheries)

Poshan Abhiyan

- Chief Secretary directed to conduct survey to identify malnourished kids and to provide nutritional supplements. Also to ensure monitoring of growth of babies and measuring nutrition efficiency.

- Healthy baby competitions may also be held at Anganwadis for increasing awareness.
- Chief Secretary further instructed DW&CD to utilize the Yatra period for covering the left out children population 0<5 years who are not having Aadhaar card, on their door steps .
- Similarly School Education Department shall also take action to cover the mandatory biometric updation as well as new enrolment among the Student population in the age group 5<=15 years during the Yatra by conducting special camps in Schools/Polytechnic Colleges/ ITIs/Yatra venues.

**Action: Secretary(WCD), Director(WCD), CCS(Edn),
Director(School Edn.)**

Jal Jeevan Mission

- 100% saturation has been achieved.
- Preparation of a comprehensive Operation and Maintenance Policy shall be completed in consultation with PWD and Commune Panchayats. Chief Secretary directed that Operation and Maintenance Policy Notification has to be ensured within a week.
- Under Skill development and capacity building component 316 no. Of Personnel were identified and necessary training will be imparted through Puducherry Skill Development Society, Labour Department, Puducherry.
- Under Water Quality Monitoring component it is proposed to purchase field testing kits to supply the same to Village Level VWSC members, Angandwadi staff and staff involving in water supply.

**Action: Secretary(LAD), Director(LAD), Secretary (Labour) /
Labour Commissioner**

SVAMITVA

- DoS said it has been completed and property card issued to all the beneficiaries.
- Manalipet R. V. – Survey done Unified Land Parcel identification No. NIC & Information Technology and Survey Department has scheduled for Demo.
- Banks shall ensure credit linkage using property cards and maximum awareness about this benefit shall be ensured during Yatra.

Action: Secretary(Survey), Director(Survey) / Lead Bank Manager

Jeevan Jyoti Bima Yojana/Jan DhanYojana/ Suraksha Bima Yojana /Atal Pension Yojana

- Chief Secretary directed the Lead Bank to coordinate with the Labour Department for enrolment of unorganised workers under APY.
- Chief Secretary instructed, Secretary (Personnel) to issue Circular from DP&AR regarding enrolment of Govt. Servants in Jeevan Jyoti Bhima Yojana.
- Banks must conduct awareness programmes and camps during Yatra to ensure maximum coverage under these scheme.
- Banks should ensure that the coverage per lakh population must be increased and compared to other States / UTs, the UTP must emerge to be the best performing amongst all States / UTs in terms of coverage per lakh population.

Action: CCS (Finance), Lead Bank Manager, Secretary(Per)

PM PRANAM

- Maximum awareness about the scheme and reducing the use of chemical fertilizers be achieved.
- Chief Secretary directed Secretary(Agri) to identify quantifiable target and to identify farmers during Yatra who have adopted and are willing to adopt organic farming. A road map with identified farmers/group of farmers for maximum adoption of organic manure / fertilisers to be also prepared.

Action: Secretary(Agri), Director(Agri.)

PM SVANidhi

- Secretary (LAD) intimated that first tranche coverage target has been achieved. Chief Secretary asked that the Yatra should be used to identify and cover any left out vendors to achieve saturation.
- Banks must ensure that 2nd and 3rd tranche are released in time to all the eligible beneficiaries, without fail. Digital transactions other components and sub-components must be targeted for saturation.
- Chief Secretary instructed that there should be 100% coverage with respect to digital transactions by the street vendors.

Action: Secretary (LAD), Director (LAD), Lead Bank Manager.

MUDRA Yojana

- The target fixed for the financial year 2023-24 must be achieved during the campaign itself.

Action: CSS (Finance), Lead Bank Manager.

Stand-up-India

- The performance in this regard is not upto the mark. Lead Bank to create maximum awareness and ensure that at least one new SC / ST and one new Women entrepreneurs per Bank Branch are granted credit by the Banks during the period of Yatra.

Action: CSS (Finance), Lead Bank Manager.

PMAY (U)

- The CTP informed that in order to achieve 100 percent saturation under PMAY(Urban), another 385 houses have to be got approved from the MoHUA.
- Chief Secretary directed that approval of the Ministry for 385 more houses has to be obtained at the earliest. He advised to concentrate on the beneficiaries who are at Roof Level Stage in construction, so that the completion rate may be improved during this campaign.
- Chief Secretary further asked that any uncovered eligible beneficiaries must be identified and provided benefit during the Yatra.

Action: Secretary (TCP), Chief Town Planner(TCP)

Start up India:

Maximum awareness about the scheme must be ensured during the period of Yatra to achieve enhanced coverage and delivery of benefits during the period of Yatra. Further supporting additional benefits may also be devised for a thriving start up system.

Action: CCS(Education, Industries, Finance)

Digital Payment Infrastructure:

The Banks shall ensure that all street vendors, shops, traders and establishments etc., in the Gram Panchayats and Urban Settlements are covered under the Digital payment infrastructure in a mission mode.

Action: CCS(Education, Industries, Finance), Lead Bank Manager

5. Chief Secretary also asked CCS (Finance) to regularly review the performance of Banks for all credit / banks linked schemes for achieving a performance that is best amongst all States / UTs.

With these the meeting came to an end with thanks from the Chair.

//This issues with the approval of Chief Secretary//


(R. Sheela)
Director

Planning and Research Department